said schedule, said selected information including at least one of video, audio, and 1 2 software; control signal detecting means for detecting the presence of a control signal at 3 said transmitter station and passing said control signal to said computer, said control 4 signal designating at least one of said unit mass medium programming and said 5 selected information to be associated with said unit of mass medium programming; selective transmission means for communicating said selected information to be 8 associated with said unit of mass medium programming to one of (1) a selected signal 9 generator and (2) a signal generator at a selected time; 10 signal generating means for generating at least some of a signal containing said unit of mass medium programming and said information to be associated with said unit 11 12 of mass medium programming; and a transmitter coupled to said signal generating means for transmitting said signal 13 to a remote receiver station, said signal containing said unit of mass medium 14 15 programming and said information to be associated with said unit of mass medium

## **REMARKS**

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application.

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programming.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

Date: May 8, 1996 **HOWREY & SIMON** 

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Respectfully submitted,

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